



FOR IMMEDIATE RELEASE

## ANOTHER CORPORATE LEADER JOINS UNIQUE ALLIANCE

**Calgary, November 4, 2003:**

The list of corporations joining forces with Alberta's environmental groups continues to grow! Alberta Ecotrust partners welcome their newest member, Alliance Pipeline Ltd., into their unique collaboration of environmental groups, corporations, and individuals working for positive environmental change at the community level.

"Alliance approached us about joining our partnership. Not only does it demonstrate their leadership, but it's also an indicator of growing recognition of Alberta Ecotrust. We are delighted to have Alliance join as a Sustaining partner. Their support will allow us to increase the amount of funding we provide to community environmental initiatives," states Martin Holysh, Environmental Manager of Suncor Energy Inc. and Corporate Co-chair of the Alberta Ecotrust Board of Directors. Alberta Ecotrust partners meet tomorrow to review round two of funding applications for 2003 and Alliance will actively participate for the first time.

"We chose to support Alberta Ecotrust as Alliance sees great value in utilizing the collaborative expertise of the partners in effectively distributing funds to smaller environmental groups for local projects," says Melissa Pockar, Environmental Coordinator for Alliance Pipeline Ltd. No stranger to innovation and collaboration, Alliance Pipeline Partnership Limited was itself created to align the multiple interests of stakeholders, while working cooperatively with landowners, communities, aboriginal peoples, and environmental groups.

Alberta Ecotrust is one of the few grantmakers in Canada strictly focused on the environment and plays a key role in supporting Alberta projects. Through the collaboration and financial support of concerned corporations, individuals and the environmental non-profit sector, they review proposals and provide grants twice a year. Since 1992, Alberta Ecotrust has injected \$3.2 million into Alberta community-based organizations working to preserve the environment.

More information on Alberta Ecotrust partners and projects can be found at [www.albertaecotrust.com](http://www.albertaecotrust.com) or by calling 209-2245 in Calgary.

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